



No. : CBSE/DIR/ACAD./2019/

Date: 08.11.2019
Circular No.: 70/2019

CIRCULAR

All Heads/Principals
of Schools affiliated to CBSE

Subject: CBSE STORYTELLING COMPETITION

What Did the Singular Tell the Plural? You would certainly listen to many stories after putting this question to your students. Each student will narrate a story that would be unique and creative in its own manner. To give a platform to exploration of imagination and to all such creative students of CBSE schools, the Central Board of Secondary Education announces the first CBSE Storytelling Competition for the students of classes 3rd to 12th of all CBSE affiliated schools.

This competition broadly aims at: i) promoting creativity among students, ii) promoting thinking skills iii) enhancing analysis and evaluation skills and iv) developing communication skills.

The details of the conduct of Storytelling Competition are as follows:

1. Category of Participation:

- | | |
|-------------------------------|------------------------------------|
| i. Primary - Class 3 to 5 | ii Middle - Class 6 to 8 |
| iii Secondary - Class 9 to 10 | iv. Sr. Secondary - Class 11 to 12 |

2 **Topics:** Topics are attached as **Annexure I**. Same topics shall be used for the school -level and Regional –level competitions.

3. Participation:

3.1. Levels:

3.1.1 School Level: Schools will conduct Storytelling Competition, on their own, **from 18th to 23rd November, 2019**, for all the four categories and select one best entry in each category to participate at Regional Level.

3.1.2 Regional Level:

- The Regional Level Competition will be conducted digitally, **from 24th to 30th November, 2019**, through the CBSE Storytelling App, as per the guidelines given in the **Annexure-II**.
- The schools shall upload the best entry from each category i.e. a maximum of 4 best entries per school. Parental consent for uploading the story on CBSE App, and subsequently on DIKSHA and CBSE website, may be taken before starting this process for each child. It may

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“Shiksha Sadan”, 17, Rouse Avenue, New Delhi – 110 002

फोन/ Telephone : +91-11-23237779

वेबसाइट Website : www.cbseacademic.nic.in



be noted that if this is hosted on public domain, the face of the child will be masked to protect the identity of the child. Each best entry of the school level will get an online participation certificate after successful submission of videos through CBSE Storytelling App.

- In case schools put more than 4 entries, none of the entries will be taken up for judgement.
- At the Regional Level, 1 best story of each category will be selected from each CBSE Region. (The number of best entries may vary depending upon the quality of entries as decided by the judges).

3.1.3 National Level:

- The National Level Competition will be held live in Delhi/ NCR on 19th – 20th December, 2019. Venue will be notified later.
- Topics for the National Level Competition shall be announced simultaneously with the declaration of result of Regional Level. Schools / participants shall make their own arrangements for travel and stay, if required.
- 03 best stories of each category will be selected and awarded a Medallion and a Merit Certificate. (The number of best entries may vary depending upon the quality of entries as decided by the judges).

3.2. Registration: After conducting the school-level competition and selecting one best entry from each category, the schools shall register the student giving the best entry. The registration will be done through the **CBSE Storytelling web-portal** to be made available at www.cbse.nic.in. **Registration will be open from 24th to 30th November, 2019.**

3.2.1. Registration Fee: Rs. 1000/- per school which they can pay during the process of registration. Fees are accepted only through Debit Card/ Credit Card/ Online Payment at the time of registration. Fee once paid shall not be refundable. Kindly see the details as given in the **Annexure II**.

3.2.2. Uploading: Uploading of Storytelling Videos by schools for Regional Level shall be open from 24th to 30th November, 2019. Schools can upload the videos of their students using an android phone **only through CBSE Storytelling App** available at Google Playstore. For guidelines of the process of submission through the App, please see **Annexure-II**.



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4. **Duration of Video –**
 - Primary - upto 2 min.
 - Middle - 2-3 mins
 - Secondary - 3-4 mins.
 - Sr. Secondary - 3-4 mins
5. **Assessment Criteria** will be creativity, fluency, content delivery, coherence and expressions.
6. **Prizes:**
 - At the Regional Level, each winner will get a Merit Certificate.
 - At National Level, each winner will get a Medallion and a Merit Certificate.
7. **Participation in this Competition can be credited to the Portfolio as part of the internal assessment.**
8. The decision/ result given by the judges shall be final and no correspondence will be entertained in this regard.

In case of any query, please contact at 011-23237779 during office hours or email at cbseexpressionseries2019@gmail.com.

Rajswati Gaha

Director (Skill Education & Training)

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Island
9. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
10. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRS Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
12. The Under Secretary (EE-1), MHRD, Govt. of India, Department of SE&L, Shastri Bhawan, New Delhi-01
13. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
14. All Joint Secretary/ Deputy Secretary/ Assistant Secretary / Analyst, CBSE
15. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
16. In charge IT Unit with the request to put this circular on the CBSE Academic website



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CENTRAL BOARD OF SECONDARY EDUCATION

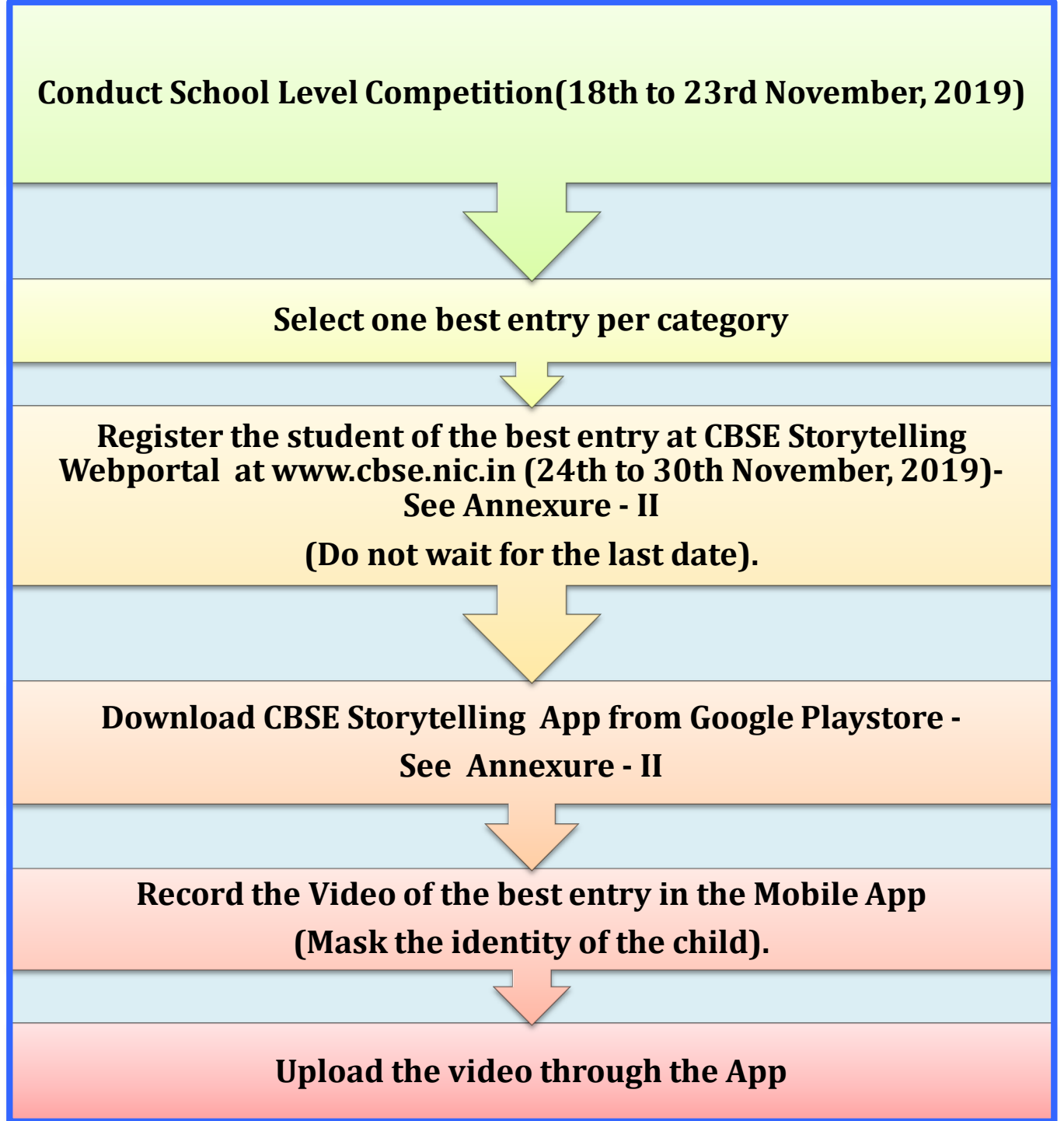


17. In-Charge, Library
18. The Senior Public Relations Officer, CBSE
19. PPS to Chairperson, CBSE
20. SPS to Secretary, CBSE
21. SPS to Director (Academics), CBSE
22. SPS to Controller of Examinations, CBSE
23. SPS to Director (Information Technology), CBSE
24. SPS to Director (CTET), CBSE
25. SPS to Director (Professional Examinations), CBSE
26. SPS to Director (EDUSAT), CBSE
27. SPS to Director (Skill Education & Training), CBSE
28. Record File

Director (Skill Education & Training)



PROCESS-FLOW





Annexure I

Topics for CBSE Storytelling Competition (III TO XII CLASS)

| PRIMARY | | | |
|---------|---------|---|--|
| Class | Subject | Academic Topic | Topic for Storytelling |
| III | English | Subject Verb Agreement | What did the Subject tell the Verb? |
| | | Prepositions | Pride in Prepositions. |
| | Maths | Division | Division Drama |
| | | Time in 2-ways | It's all a Matter of Time |
| | Hindi | वर्ण विचार | वर्णों की कहानी उन्हीं की जुबानी |
| | | स्वर और व्यंजन | मिले स्वर मेरा तुम्हारा तो स्वर बने हमारा |
| IV | English | Framing Sentences with Similies | Smile with Similies |
| | | Tenses | If time did not exist... |
| | Maths | Drawing Angles | It's an Angle Tangle |
| | | Counting Line Segments | From the Beginning till the End... |
| | Hindi | संज्ञा | जब संज्ञा ने खोले अपने भेद |
| | | वर्ण विच्छेद | आओ देखे शब्द खोल कर |
| | EVMS | Pollination | The Flowers are Calling |
| | | Structure of a Leaf | The Green Miracle |
| V | English | Tenses | Tense about Tenses |
| | | Subject Verb Agreement | When the Subject Disagreed with the Verb... |
| | Maths | Number name of Decimal Numeral | Trading Places |
| | | Rounding off to tenth place | Round up... Round down |
| | Hindi | अव्यय | अविकारी शब्दों से परिचय – कौन, कहाँ और कैसे |
| | | विराम चिन्ह | भाषा में ठहराव |
| | EVMS | Landforms | The Language of Landforms |
| | | Photosynthesis | Shedding New Light on Plants |
| MIDDLE | | | |
| Class | Subject | Academic Topic | Topic for Storytelling |
| VI | English | The Quarrel (Book- Honey Suckle) | Siblings Quibbling |
| | | Who did Patrick's homework (Book- Honey Suckle) | Self-Help is the Best Help |
| | Science | Getting to know Plants | The Autobiography of a Seed |
| | | Fiber to Fabric | A Travelogue... from a Cotton Fiber to a Dress |
| | S.Sc. | In the earliest cities | Tales of Terracotta |
| | | Ashoka the Emperor who gave up War | Forget, Forgive and Embrace to Acquire Inner Peace |



| | | | |
|------|---------|--|--|
| | Maths | Basic Geometrical Ideas | If I Could Change One Thing in Geometry... |
| | | Ratio & Proportion | A Pair of Best Friends, Ratio & Proportion had a Fight |
| | Hindi | अक्षरों का महत्व (किताब – वसंत) | मैं अक्षर हूँ |
| | | बचपन (किताब – वसंत) | बालपन की चंचलता |
| VII | English | Gopal and Hilsa Fish (Book-Honeycomb) | Kind Words will Unlock an Iron Door |
| | | Gift of a Chappal (Book-Honeycomb) | The Gift of Imagination |
| | Science | Light | The Magic of Solar Energy |
| | | Motion and Time | Moving Things with Time |
| | S.Sc. | Towns, Traders and Craft-persons | Heavenly Hampi! |
| | | Life in the Deserts | The Tales of the Sand |
| | Maths | Integers | Simplify your Problems and Multiply your Opportunities |
| | | Practical Geometry | Without Geometry, Life is Pointless |
| | Hindi | हम पंछी उन्मुक्त गगन के (किताब – वसंत) | उड़ने की चाह / आज़ादी की चाह |
| | | रक्त और हमारा शरीर (किताब - वसंत) | मैं रक्त हूँ |
| VIII | English | How the camel got his hump (Book-It so happened) | What We Say We Become |
| | | The great stone face (Book-Honey dew) | What You Look for is within You |
| | Science | Stars and Solar system | Jewels of the Sky |
| | | Microorganisms – Friend and Foe | Taking a Walk with Friendly Microbes |
| | S.Sc. | Industries | Mind the Mines |
| | | Colonialism and the City | Rejuvenating the Raj |
| | Maths | Understanding Quadrilaterals | A Family of Quadrilaterals Visited my Home |
| | | Rational Numbers | The Day I Lost my Calculation Skills |
| | Hindi | चिड़ियों की अनूठी दुनिया (किताब – वसंत) | पत्रों की भूमिका |
| | | क्या निराश हुआ जाए (किताब – वसंत) | आशा और निराशा |

SECONDARY

| Class | Subject | Academic Topic | Topic for Storytelling |
|-------|---------|---------------------------------|---------------------------------------|
| IX | English | Reach for the top (Book-Behive) | Dream Big, the Sky is the Limit |
| | | The bond of Love (Book-Behive) | Compassion is the Ultimate Expression |
| | Maths | Quadrilateral | Fourtified |
| | | Circles | The Ceaseless Spiral |



| | | | | |
|-------------------------|-----------|--|--|--|
| X | Science | Sound | The Symphony | |
| | | Is Matter around us pure | Matter Matters | |
| | S.Sc. | Climate | The Weather Makers...what it Means | |
| | | Nazism and the rise of Hitler | From Messenger to Massiha | |
| | Hindi-A | प्रेमचंद की फटे जूते ;किताब. क्षितिज | जूते की कीमत | |
| | | माटीवाली ;किताब - कृतिका | बुढ़िया की व्यथा | |
| | Hindi-B | अतिथि तुम कब जाओगे ;किताब - स्पर्श | अगंतुक नामक जंतु | |
| | | स्मृति ;किताब . संचयन | बचपन के झरोखे से | |
| | X | English | Nelson Mandela: Long walk to Freedom | Break the Shackles, Find your Freedom |
| | | | The making of a Scientist (Book-Footprints without feet) | Dreams and Dedication are a Powerful Combination |
| S.Sc. | | Money and Credit | Mastering Money Matters | |
| | | Nationalism in India | From Raj to Swaraj | |
| Maths | | Arithmetic Progressions | The Sequence Game | |
| | | Triangle | The Story of a Three-sided Closed Figure | |
| Science | | Chemical Reactions | The Balancing Act | |
| | | Effects of Current | Mission Charge | |
| Hindi-A | | संगतकार ;किताब.क्षितिज | गुमनाम कलाकार | |
| | | माता का आंचल ;किताब - कृतिका | माँ का वात्सल्य | |
| Hindi-B | | पर्वत प्रदेश में पावस ;किताब - स्पर्श | वर्षा की घटा पर्वत की छटा | |
| | | अब कहाँ दूसरों के दुख से दुखी होने वाले ;किताब - स्पर्श | संवेदना का अभाव | |
| SENIOR SECONDARY | | | | |
| Class | | Subject | Academic Topic | Topic for Storytelling |
| XI | English | Landscape of the Soul (Book-Hornbill) | Every Picture Tells a Story | |
| | | The tale of Melon city (Book-Snapshots) | Fools Rush where Angels Tread | |
| | Pol. Sc. | Election System in India | Voting my Way to Sansad | |
| | | Making of the Constitution | Structuring the way of Life | |
| | History | Emergence of Working Class | Ordinary to Extraordinary | |
| | | Changing cultural traditions – The contribution of West Asia | The Cauldron of Faiths and Beliefs | |
| | Geography | Earthquakes | Mr. Richter is always Right | |
| | | Drainage System – Concept of River basins | Bountiful Basins | |
| | Economics | Introduction to Index Numbers | Average in Special Category | |
| | | What is an Economy? Central | Crux of the Problem. | |



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|-----------|--|---|---|
| | | Problems of an Economy | |
| B.Studies | | Business Ethics-Concept and Elements | It is good to run an 'ethic check' app, whenever you are in a zap |
| | | Role of small Business in India with special reference to rural areas | Small is Big in a Rural Gig |
| Computer | | Concept of Compiler and Interpreter | Compile and Create |
| | | Appropriate usage of Social Network | Social Spark |
| Biology | | Body fluids and circulation composition of blood, blood groups | The Blood Voyage |
| | | Photosynthesis in Higher Plants | Forging Nutrients by Green Cooking |
| Chemistry | | Hydrogen position of Hydrogen in Periodic Table | Wiggly Wobbly...the Mighty Hydrogen |
| | | Importance and scope of Chemistry | With life even after life |
| Physics | | Gravitation | The Weightless Magic |
| | | Laws of Motion | The Invisible Push |
| Maths | | Conic Section | Boundless Algebra |
| | | Probability | A Chance Happening |
| Accounts | | Depreciation | Assets v/s Ravages of Time |
| | | Computer in Accountancy | Techno Accounts |
| Psycho. | | Perception of space, depth and distance | Perception is the Door between the Known and the Unknown |
| | | Enhance positive emotions | Positive Mind, Positive Vibes, Positive Life ! |
| Sociology | | Education as a Social Institution | Education : Zest for Knowledge |
| | | Social Order : Domination, authority and law | Societal Control : A Balancing Act |
| Home Sc. | | Indicators of Health | The Body Achieves what the Mind Believes |
| | | Types of family income, money management | The Income Triangle |
| Phy.Edu. | | Elements of Yoga | A Yoga Pose : Your must have Daily Dose |
| | | Prohibited substances and their side effects | Increase your Stamina, not your Supplements |



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|---------|---|--|--|
| XII | English | Deep Water (Book-Flamingo) | Just do it, Douglas 1 |
| | | An Elementary School Classroom in a Slum (Poetry) | And they walked into my world... |
| | Sociology | Adivasi Struggles | The Roads Less Trodden |
| | | Land Reforms, Green Revolution and Emerging Agrarian society | Grow with Green |
| | Home Sc. | Handling stress and peer pressure | Think about being 'Cool' because it doesn't mean anything outside of high school |
| | | Consumer protection and education: Meaning, problem faced by consumer, consumer protection | Your Product, Your Rights |
| | Psycho. | Coping with Stress | The more you smile, the less you worry |
| | | Prejudice and Discrimination | Quick to Judge, Slow to Understand |
| | Hindi | बारहमासा | वियोगिनी की व्यथा |
| | | लक्ष्मण मूर्छा और राम का विलाप | भातृत्व प्रेम |
| | Geography | Globalization | One for all, all for one |
| | | Major Ocean routes | The Nautical Corridors |
| | History | How Bhakti-Sufi compositions have been preserved | Sustaining the Intangible |
| | | Outline of Social and Cultural Life as they appear in Traveller's accounts | Through the eye of a wanderer |
| | Pol. Sc. | Nehru's foreign policy | Panchtatv to Panchsheel |
| | | Search for 'committed' bureaucracy and judiciary | Finding 'Nishtha' |
| | Chemistry | Abnormal Molecular Mass | Topsy Turvy Molar Mass |
| | | Nature of C-X bond | Poles Apart : Sweep – Stake of Elements |
| | B.Studies | Stock Exchange-Functions and Trading Procedure | The Experiences of Investors-Villas |
| | | Communication-Concept, Formal and Informal Communication | Communication is surely HOT (Honest, Open and Two-way) |
| | Biology | Genetic Engineering (Recombinant DNA Technology) | Amalgamation for a New Beginning |
| | | Reproductive Technologies | Conceive the Inconceivable |
| | Accounts | Liquidity Ratios | How the Debtors turned over |
| | | Past Adjustments | Adjusting the Past to Reconcile the Balances |
| Physics | Optics-Diffraction due to a single slit | Allusion of Illusion | |



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| | | Semiconductor and Electronics – Biot-Savart law and its application | Banding Bands |
| Economics | | Bank | The Wealth Keepers |
| | | Repo Rate | Benchmark Interest Rate |
| Maths | | Use of Derivatives in approximation | A Little Matters in Life |
| | | Cartesian equation and vector equation of a line | Dual Nature of a Person |
| Phy.Edu. | | Disability etiquettes | The only Disability in Life is a Bad Attitude |
| | | Sports Injuries | Injuries teach us how to face challenges |



Annexure II

मेरी कहानी मेरी जुबानी

GUIDELINES: CBSE STORY TELLING COMPETITION WEB-PORTAL AND APP

REGISTRATION THROUGH WEB-PORTAL AT WWW.CBSE.NIC.IN


Step-1

School will enter its Affiliation No. as User Name and LOC/Registration Password as Password.

Step-2

- School will enter the selected/shortlisted candidate's personal details for registration after that click on "Submit" button to save.
- Maximum 4 candidates can be entered (one from each category).
- School can enter candidate's details one by one.
- After entering details school can proceed for payment using "Make Payment" option.





CENTRAL BOARD OF SECONDARY EDUCATION
STORY TELLING

Proceed for Payment

Application Details

| | |
|------------------|--|
| Ref No.: | 400001201907121243259859 |
| Affiliation No.: | 400001 |
| School No.: | 03001 |
| School Name: | KV NO 1 M R CAMPUS SHAHIBAUG AHMEDABAD GUJ |
| Fee Amount (INR) | (Transaction charges+tax will be additional as applicable, depending on mode selected) |
| Payment Method | Online Payment |

[Proceed for Payment](#) [Back](#)

Step-3

- Click on “Proceed for Payment” button to make payment.

Step-4

Once payment is successfully made, school can generate final list having registration numbers of the candidates shortlisted.

Note: School will be able to submit story entries through mobile app only for those candidates which are shown in the final list.

Schools can participate in the competition following the three-stage process. State one is a school based competition for selecting winners in each of the 4 categories. Stage two is based on web portal, which can be used for registration of students. Stage three is based on mobile based Android app, which can be used for submission of entries by registered candidates.

Stage 1: Complete the school based competition from 18.11.2019 to 23.11.2019 and keep details of all 4 selected students ready. DO NOT WAIT FOR THE LAST DATE.

State 2: Registration Process of School (WEB PORTAL)

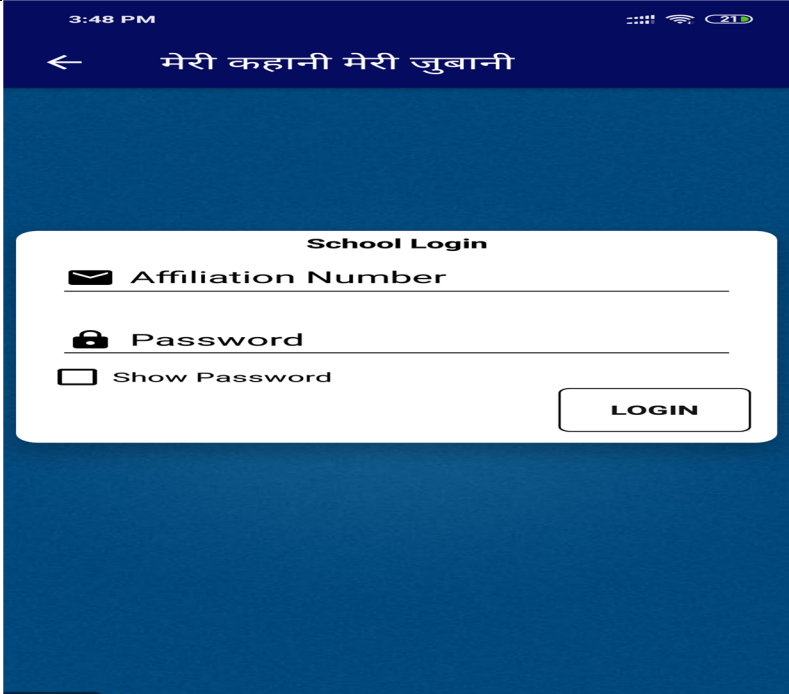


Stage 3:

Requirement: Android smart phone having operating system version 5.0 and above with internet connectivity.

1. CBSE Storytelling Competition app may be downloaded and installed from Google Play Store. At the time of installation please ensure that you “Accept” the permissions asked by app.
2. Tap on the “Storytelling” icon to launch the App and follow below steps:

Storytelling Competition Android App Usage

| | |
|---|---|
|  | <p><u>Step-1</u></p> <p>School will enter its Affiliation No. as User Name and LOC/Registration Password as Password and then tap on “LOGIN” button.</p> |
| | <p><u>Step-2</u></p> <p>Enter the total no of participants in Primary, Middle, Secondary, Sr. Secondary and then tap on “SUBMIT AND NEXT” button</p> |



3:48 PM

← मेरी कहानी मेरी जुबानी

19054003

Video Duration : 4 minute
Name : ASDSADAS
Subject:S.Sc.
Academic Topic : Money and Credit

Topic:Mastering money matters

Record Video Upload Video View Certificate

Step-3

Follow the following steps after successful authentication

- Select Registration Number from dropdown menu.
- Tap on “Record Video” button to record the Video clip.
- Tap on “PLAY” button to preview the video recorded. In case you want to discard the video and record a fresh video than tap on “Record Video” button again.
- Once the Video clip is final, Press the “upload video” button.
- Once the video is uploaded, participant can download the participation certificate by clicking on "view certificate" button.